

## ***RCT Program Advertising***

Rose Children's Theatre is the longest standing children's theatre in Eugene and is proud of its tradition of enriching children, families and the community by production quality family entertainment.

We currently produce two major shows per year, and also a Musical in Month show in the Fall. In order to continue our success and the high quality we need you.

You are invited to join the excitement by advertising your company in our program book which will be seen by over **3,000** community audience members! RCT is a registered non-profit 501c (3) organization and by purchasing a tax-deductible program ad, you will help support a theatre program that has been providing theatrical experiences for thousands of children.

### **Ad Prices:**

Inside cover -- full page \$350  
1/2 page inside cover \$250  
1/2 page \$200  
1/4 page \$150  
1/8 page \$80

To reserve your ad space please call or email the theatre at 431-0444 or [rose.childrens@yahoo.com](mailto:rose.childrens@yahoo.com). You may mail your check to RCT at 1056 Green Acres Road, Suite 102-303. Ad specifications are included below.

Thank you for helping our productions and supporting Rose Children's Theatre! If you have any questions, please call RCT's program designer, Holly Miller, at 334-6461.

## **Ad Specs:**

**Maximum Sizes:** artwork cannot exceed these areas)

- Full page: 8.0" tall x 5.0" wide
- Half page: 3.75" tall x 4.75" wide
- Quarter page: 3.75" tall x 2.25" wide

### **Acceptable submission of Artwork:**

- Ads will be GRAYSCALE only
- Artwork can be submitted in camera-ready or electronic format subject to notes below

### **Camera Ready:**

- 85 line screen. Ad artwork must be 100% size (no scaling). See ad sizes listed above
- Please do not provide negatives as camera-ready artwork

### **Electronic Files:**

- To avoid resolution problems and missing files, ads should NOT be submitted via email unless in PDF or EPS format. See as follows:

### **Two forms of electronic ads are accepted:**

- PDF File: File MUST be saved with all artwork (logos, photos, etc.) and fonts embedded in the PDF file and saved at print resolution (300 dpi minimum)
- EPS File: File MUST be saved with all artwork (logos, photos, etc.) and FONTS OUTLINED in the file and saved at print resolution (300 dpi minimum)

### **Other electronic file notes:**

- Please submit your ad on either zip disc media or CD media. A "hard copy" of the ad is required.

### **Printing Correctly:**

- Fonts used on PCs do not typically work on Macintosh computers. Please follow the above listed format/procedures to avoid font conflicts. Please DO NOT use graphics or logos downloaded from company web sites as they are NOT sufficient resolution for use in print ads.

**If you need an ad built for you, we can certainly do that. There will be an extra charge for these services.**

**USE YOUR BROWSER'S BACK BUTTON TO RETURN**